**The script**

The presentation:

* **Intro Slide:** Welcome to Gecko-Finances; reshaping access to financial tools
* **Slide 2 (Attention grabber):** Around the world 1.7 billion people do not have access to financial services. This is due to the fact that they do not meet the typical requirements of banks.
* **The problem:** Without access to the latter, there is a minimal chance of them getting out of poverty because a cycle is created. These people should be able to access banking institutions so they can save money and manage money. The main focus should of course be developing countries.
* **The solution:** How do we solve this? We devised a saving system in which people set aside money from purchases. This money is accumulated and later used by the person for other purposes.. In addition, we have developed a platform for financial management and advisory, which takes the shape of an application.

And now we’re going to showcase this app.

* **Sustainability:** (after app) As for the sustainability of our product. In the future, the app and system may be deployed in developed countries. Here, people would save, but for a different purpose. The money is used for financing a reward system that will convince people to use our product. The more one saves, the bigger the bonus received when using the money saved. Also, we would store money in bank accounts from the company, so people benefit from interests paid to them in the form of points (similar to royalty points). This way, our system is sustainable.
* **Outro:** Gecko Finances; reshaping access to financial tools. Thank you very much and now we’re open for questions

The app:

At the core of our project is the mobile application. It serves the purpose of managing the accumulated money and providing advice on what to do with it. After logging in, the user will see a schedule screen. As you can tell, they can create events and set payment deadlines, which will help plan the future. There is also a total savings screen and a tab to view recent activity. The user has the possibility to connect a Fitbit, which we will get to soon, or also take further mini-courses and access financial tips. Finally, they can choose to discover banks catered to low-income people nearby.

Fitbit:

Since wearable technologies are increasing in general usage, we have a created a FitBit app. It provides a clean and straightforward overview of the user’s financial situation. It also offers the main features of the phone app, namely showing savings and activities, as well as checking out banks nearby using geolocation features. Note that the banks shown will be adapted to the user’s current savings. These are mostly local banks working with micro-investments